



Horizon
Hydrogène
Énergie

Innové pour une
énergie
durable

ICHS3 – September 2009

Hydrogen a safe carrier

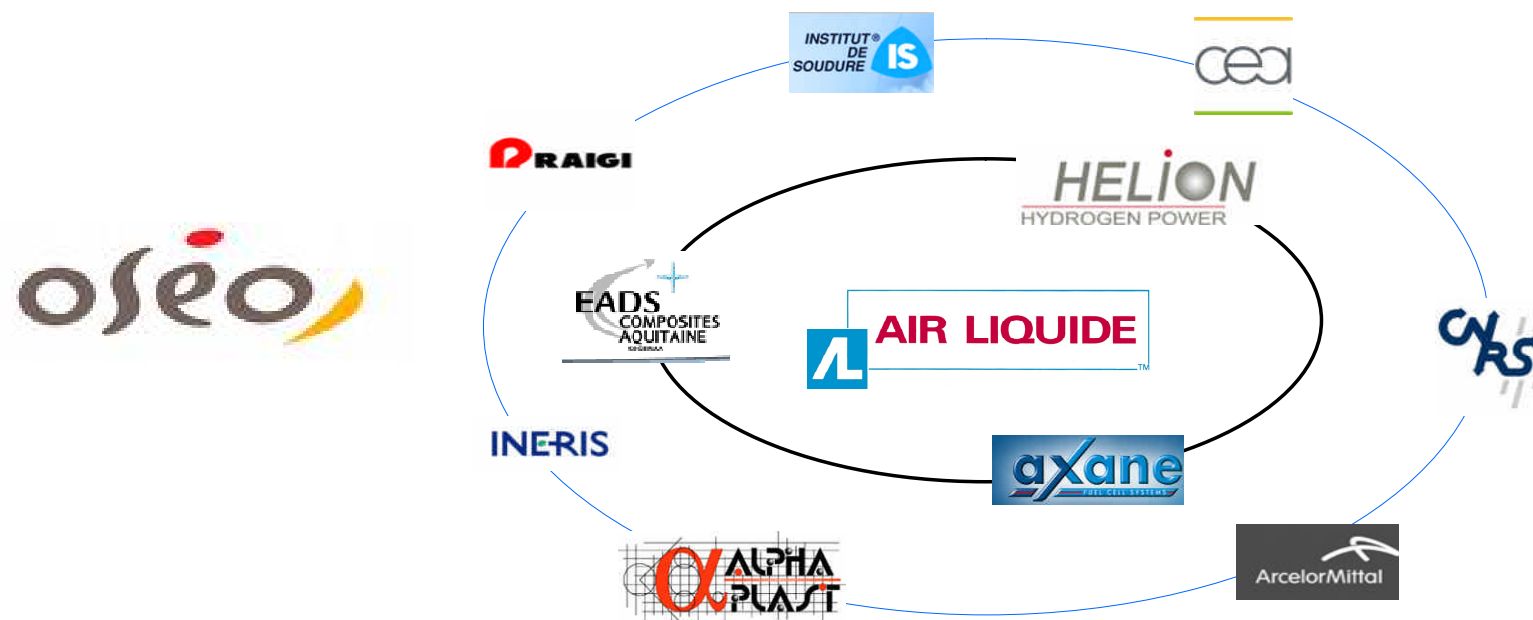
*Historical perspective, current issues,
public acceptance*

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Horizon Hydrogen Energy

An innovation program to further develop and market early hydrogen energy applications



Who ?

19 partners, more than 150 people

Who is investing ?

Private - 123 M€ & Oseo Innovation- 67 M€

How long ?

2009 - 2016



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Adoption of hydrogen as an energy vector

A three step *individual* process

1 Awareness

Taking actions for
Climate Change is urgent



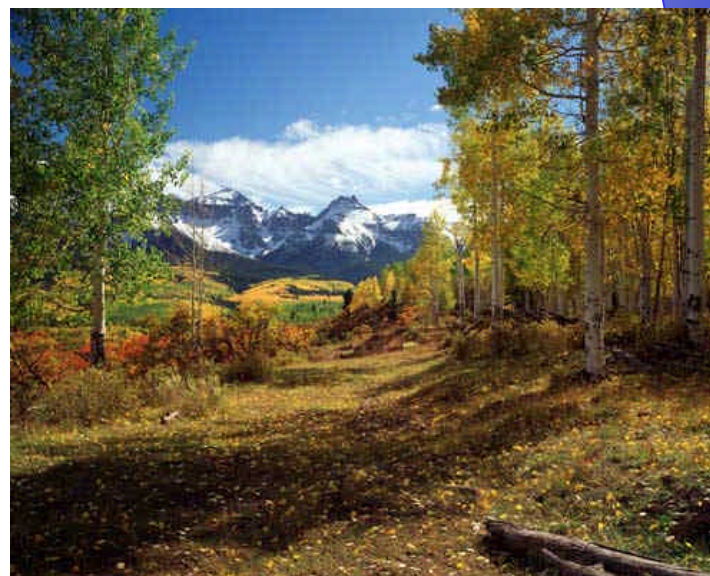
2 Acceptance

Hydrogen is one of
the solutions
for mobility



3 Adoption

It is worth the effort



Taking actions for Climate Change is urgent

Some historical steps

- 1898 Svante Ahrrenius' warning
- 1990 First IPCC report
- 1992 Earth Summit Rio
- 2002 Kyoto Protocol
- 2003 European Directive, CO₂ emission quotas
- 2006 Stern Report
Al Gore movie
- 2007 SSecond IPCC report : « 90% scientific consensus »
- 2008 European « Energy & Climate » directive package
- 2009 Post-Kyoto in Copenhagen

World citizens are now aware...



Step 2 : Hydrogen is *one of the solutions* for mobility

Some historical steps

- **1845** first e- produced from Hydrogen
- 1920s JBS Haldane : concept of renewable hydrogen from wind
- 1937 Hindenburg accident
- **1970 Hydrogen Economy Concept**
- 1974 International Association of Hydrogen Energy
- 1989 US- NHA with 10 members
- **1996 Toyota first fuel cell concept car**
- 1997 Addison Bain : causes of the Hindenburg accident
- 1999 Icelandic New Energy
- **1999 First H2 stations in Germany**
- 2001 honda H2 produced from wind in California
- 2001 BallardPower System first PEMFC
- 2002 Jeremy Rifkin « *The Hydrogen Economy* »
- **2003** June – R Prodi (EU)
Sept – G Bush (US) + IPHE

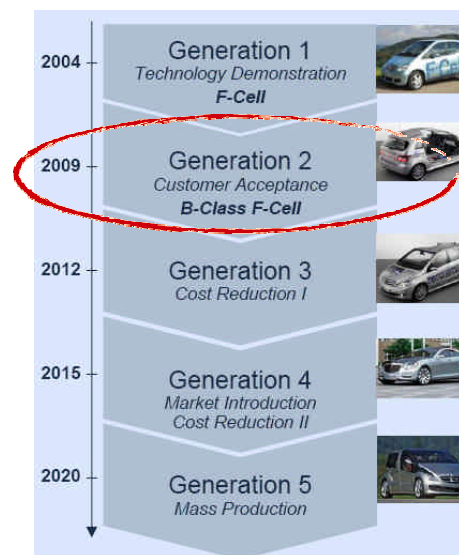


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Where are we today ?

- **Hydrogen Hyways**
300 filling stations in operations
California, Germany, Scandinavia...
 - **More than 50 buses** running, several hundred demonstration cars
 - **850** forklift using H₂ Fuel Cells in North America
 - **5000** stationary systems
 - More than **25 000 micro-fuel cells** sold
- ~ **1.2 billion € investments** from governments
R&D, RCS and demonstrations



Roadmap Daimler

Step 3 – Hydrogen energy is **worth the effort**

Four key questions raised

up to -100% CO2 emission
reduction...step by step

Green... ?

Safe ... ?

**... and still easy
to use ?**

DOE 2005:
\$2 to \$3 per gallon
equivalent

...and its cost ?

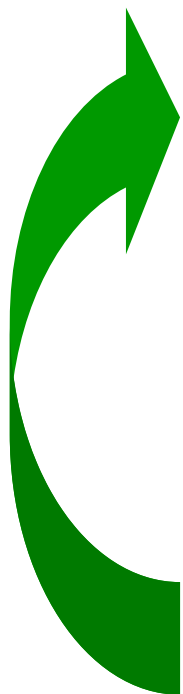
Current 5000 €/kW
Stationnary 500 €/kW
Mobility 50 €/kW



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3 steps to be made by all stakeholders



1. **Awareness** : the current energy eco-system is **NOT** sustainable
2. **Acceptance** : Hydrogen is **NEEDED** with electricity and biofuels to reduce CO₂ emissions from the transport sector
3. **Adoption** : the effort required to make Hydrogen a safe, easy to use, cost-effective and low-carbon energy carrier is **WORTH** the environmental & health benefits

